

URL: <https://stvp.stanford.edu/blog/videos/what-is-social-entrepreneurship>

Phelan describes the meaning of social entrepreneurship.



## Transcript

I think social entrepreneurship very often refers to people who operate in the non-profitable world but really are entrepreneurs, meaning that they're looked at as businesses.. They're just not looked at as traditional non-profit membership clubs or things like that.. They're really trying to figure out easier way that users would pay for their service and see value in it.. And so, I think social entrepreneurship is a fine name for that...