

URL: <https://stvp.stanford.edu/blog/videos/timing-is-everything>

Timing is everything when starting a company, Roizen says. Mobius raised their money in a good time and now have a lot of gas in the tank, she notes. Some companies needed money in June 2001 when people were not answering phone calls. She considers this an example of bad timing.



Transcript

I think the last thing that will impact a lot of VC funds is timing is everything.. Some VC funds, like I said, like Mobius, we raised a big fund at a good time to do it and so we have a lot of gas in the tank.. Some people whose timing is such that they have to raise another fund like I pity the poor people who run out of money June of 2001 because you couldn't get phone calls returned and just when you started to maybe get people interested in talking to you, September 11 happened and you just couldn't.. I think it's very hard to raise funds in that environment...