

URL: <https://stvp.stanford.edu/clips/the-vision-for-zoox>

Zoox CEO Aicha Evans lays out the company's vision for autonomous transportation on demand, emphasizing the potential environmental and urban design benefits that autonomous vehicles are poised to deliver.



Transcript

- Urban mobility is really important 00:00:05,010 in movement of people in cities.. And so we sell you a ride, but behind the ride is an autonomous machine, really, that takes you from point A to point B.. So we like to say that we're reinventing personal transportation especially in urban centers to make it cleaner, to the environment safer.. We know that we lose close to 40,000 people a year in car fatalities and also to make it enjoyable.. Why should you be worried about driving and parking and why should so much real estate be dedicated to parking spaces? Look at a city like San Francisco that has a housing problem and that wants to retain economic activity but 30% of its real estate footprint is for parking.. Look at congestion for 30% of the time the congestion is really caused because people are looking for parking.. And so think about the most efficient and sustainable movement of people by you saying, "I wanna go from point A to point B." You have a Zoox App, say that, we show up, pick you up.. You step into this beautiful machine, sliding doors, almost like a moving living room.. You have your little screen that tells you what's going on.. You can control your HVAC, your music, by the way you can be on your phone, you can meditate, you can relax, you can do whatever you want and then we drop you off and pick up the next person...