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The Launch of Ballmer's Microsoft Career

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Steve Ballmer had always envisioned himself to be a big company guy – but he never dreamed that he would have to grow the company from the ground up. In this amusing anecdote on the roots of Microsoft's salad days, the company CEO recalls how he he took on the business responsibilities at the fledgeling start-up. At Bill Gates' invitation, Ballmer took on a low-risk summer job, never dreaming that it would result in one of the largest industry players enduring for over three decades.

Transcript

English subtitles are not available for this media..