

Stanford eCorner Tell Everyone About Your Idea

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URL: https://stvp.stanford.edu/clips/tell-everyone-about-your-idea

Leah Busque, founder and CEO of TaskRabbit, explains the value of sharing a business idea as widely as possible and recounts how doing that over dinner years ago led to a kinship with someone who provided early support and mentorship that proved vital to her startup.



Transcript

English subtitles are not available for this media..