

URL: <https://stvp.stanford.edu/blog/videos/success-failure-and-timing>

Shai Agassi, former Executive Board Member of SAP AG, explains that the difference between success and failure is timing. It is important that you persevere to close the distance between them, he says.



Transcript

Mirror what happens in nature and science in business.. And the first one is the distance is measured the same way no matter way you look at it from; up, down or bottom, up.. The distance between success and failure is that timing.. You just don't know it.. The guys who have been complete and out of failures at their start-ups could have been just three days away from being superstars.. They just didn't know it.. They could've just dived in and walked one more mile and made it...