

URL: <https://stvp.stanford.edu/blog/videos/success-and-failure-drive-innovation-entire-talk>

Accenture's Liz Tinkham interviews salesforce.com's Polly Sumner about entrepreneurship that occurs in both large and small companies. They both agree that innovation and risk-taking occur in any-sized company where the culture emphasizes "no idea is a dumb idea." Sumner advises young entrepreneurs to not fear risk: every failure teaches you a valuable lesson, and once learned, success is that much sweeter.



Transcript

English subtitles are not available for this media..