

URL: <https://stvp.stanford.edu/blog/videos/role-of-multidisciplinary-teams>

Frank emphasizes the importance of having a multidisciplinary team and talks about how it has helped them solve problems in different companies like FedEx.



## Transcript

Part of our job was to, how do we help FedEx change their culture to allow this new building and facility totally different from anything they'd ever done that sort of broke all of their rules.. In fact a lot of people internally were saying it would never happen and I think part of it had obviously the client, part of the client anyway wanted to do it.. Part of it was putting together this multidisciplinary team that was focused on helping them change their culture not on just how do we build the building.. So I'm telling you that story because we went from building buildings, designing buildings.. I should say getting them built to helping our clients solve problems and connect the dots because bringing this, we bring in a team of different disciplines of designers and they're asking questions from all different angles...