

URL: <https://stvp.stanford.edu/clips/preparing-for-impossible-steps>

Meirav Oren, CEO and co-founder of Versatile, advises new founders to talk to people who have done things they haven't done before, especially when they're hearing that the next step is impossible.



Transcript

Ravi Every time that I was at a certain, 00:00:06,390 kinda like stage in, in the journey, I would look at the ones that have taken the path before me and I would seek their advice.. Speaking again of of that advice.. I aspire to talk to people that have done things that I haven't done, cause it's kind of boring having the conversations about the things I've already achieved.. It's, it's great, but then I'm the mentor instead of the mentee.. And, and I take that role sometimes too, but I'm not intimidated by people that have taken their companies to steps and heights that I haven't just yet.. So I think every time I try to find the next, kinda like person to talk to that have done things that I haven't done yet, and I look back at like, oh wow, I did have people on a pedestal for, for the stages that, that I just marked down on.. And that's the beauty of, of, of being told something's impossible.. You look for those who have actually done that.. I was like, I, imposter syndrome or not, yeah, If they can do it, I can do it too.. So guys, if, if I can do it, then, then you can do it too is what I'll say..

(chuckles) And always look for someone that has done the things that someone else told you, or tells you is impossible.. And, and you might just get it right.. I, I like to say that I enjoy the tick mark of done over tasks that were rendered impossible just like a minute before, so...