

URL: <https://stvp.stanford.edu/blog/videos/perspective-on-it-market>

Judy Estrin, co-founder of several technology companies, introduces her talk about her perspective of the IT market and lessons learned as an entrepreneur.



Transcript

And it's always fun to come back here.. When I was preparing for this talk today, I looked back at what I talked about last year cause I actually talked to the class and decided for once I would not include the majority of my presentation talking about IP networking.. Usually, I try to talk a little bit about technology and a little bit about kind of lessons learned.. So people who have heard me speak before will be surprised that I'm going to talk specifically about IP networking but instead I decided to talk a little bit, take a step back and talk a little bit more about my perspective of the IT market overall with a bias from the networking side.. But I'm going to take a little higher level view than I usually do from a technology perspective.. And then I will just end by talking about kind of a collection of entrepreneurial lessons that I think that as I look back that I've learned.. I am also not going to spend a lot of time on my background in terms of going into the details I think you've heard it.. I would like to add to that though that something I always feel a little bit about cause I tend to get all depressed.. If you go through that background it should be co-founded each one of those cause it was myself and Bill Caraco who really built these companies together...