

URL: <https://stvp.stanford.edu/blog/videos/overview-of-microsoft-today>

Raikes explains how Microsoft has 5 computers for every employee, close to 70 subsidiaries around the world, and only 40% of their revenue comes from the United States. Microsoft's revenues this year will be around \$36 billion, or \$100 million a day, he adds. Soda is free for employees and over 3 million cans of Coca-Cola are consumed a year.



Transcript

Before I jump in to some other principles, I thought I'd give you a little bit of an overview of Microsoft today.. I want to use that as a foundation because I'm sure in the Q&A there'll probably be some questions that you want to have that relate to Microsoft, this was structured today.. So I thought I would give you a bit of an overview.. I'll point to some interesting quirks in the statistics.. We have over 300,000 PCs even though we only have 60,000 employees.. Go figure.. We are operating in 66, actually I think it's now closer to 70 subsidiaries around the world.. So it's a testament to just how global the software business is.. In fact, interestingly enough only about 40% of Microsoft's revenue comes from the United States.. So Microsoft is one of the great net exporters in the US..

Down below I thought I just emphasize how much of our culture revolves around use of a global network in communications.. We send more than 3 million email messages everyday just internal to Microsoft so very, very much user of our technology.. But I thought there were a few other statistics that you might find interesting.. In the last year, this is one of the benefits, I want to emphasize, if you're thinking about coming to work for Microsoft, currently all of our soda is free.. So over the last year, we have consumed 3,183,672 cans of Coca-Cola, about 2-1/2 million cans of Talking Rain.. So I thought it's interesting, you know, soda demographic change.. You know people are trying to get more healthy in what they're drinking.. About 3.6 million cartons of milk.. So calcium, you know, did you drink milk today? A few other statistics that I thought you might find interesting, the least popular item in our soda case is caffeine-free Pepsi.. Mountain Dew is very high on the list by the way..

And another thing I thought I would mention is that this year, our revenue will be about \$36 billion.. That's not a prediction from Wall Street by the way, that's just my internal guess.. That means we do about \$100 million in software everyday or about \$4 million every hour.. And the reason I want to mention that actually sets up a point that I'll talk about later.. So that gives you a little bit of a sense of Microsoft today...