

URL: <https://stvp.stanford.edu/clips/orchestrate-a-meeting>

When running a complicated new venture, says Octave Bioscience co-founder and COO Melinda Thomas, one challenge is keeping everyone in concert. Her team has found that bi-weekly “orchestra meetings” help keep the company’s four different programs aligned toward a common goal.



Transcript

(clapping) Sure, I mean, Bill and I started this company because we thought it was so challenging and so complex it would take everything we had ever learned, but it would be worth it if we are able to do what we say we're gonna do.. So, this, this is not, you know, a walk in the park.. This not gonna be a walk in the park for me.. The major thing in this company is we have, as I said, these four very different programs, and how are we gonna keep people talking together? Actually, Maurice and Mike were great about talking about how do we do this, and Julia and Mike came up with this, we're called Octave, which is a, you know, musical term, they call it orchestra, so every other week, we have an orchestra meeting, where we see how we can work in concert, and we talk about what everybody's doing, so we're trying to.. So, for us, that's the biggest challenge right now.. How do, as we scale, how do we keep connecting?..