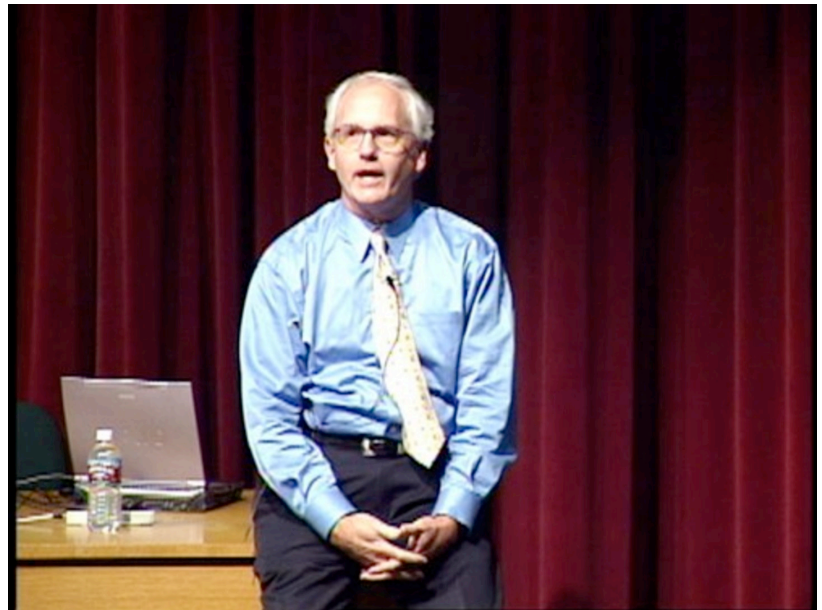


URL: <https://stvp.stanford.edu/blog/videos/opportunity-how-to-cover-economic-loss-from-stent-use>

Yock mentions a problem - there is a tremendous diseconomy because loss per stent has gone up. There will be serious economic trouble with this new technology, he says.



Transcript

I'm going to pause with a story here but I want to leave you with one important problem for you to noodle on.. This is an opportunity, okay? There is a tremendous diseconomy built in to what's about to happen in cardiovascular medicine and that's shown on this slide.. So with regular stents, Medicare which reimburses, that's a payment system in the hospitals, we lose about \$400 or something like that when we put in a stent.. Well, with drug-coded stents, we already know what Medicare is going to reimburse us.. The cost of the stent is much more.. Our loss per stent is going to go up to \$1,200 per patient.. It's a huge economic problem that's looming.. Patient preference is going to drive us to try to put in as many of these drug-coded stents as we can but we are going to be in serious economic trouble with this new technology...