

URL: <https://stvp.stanford.edu/clips/microsofts-research-and-development>

Touch, voice, natural language input, smart hardware, and new platforms: Steve Ballmer, Microsoft CEO, outlines the company's \$9 billion path of product research for 2009. Overall, he states that the company is optimistic for what can be created in the future. In this clip, he talks about the company's strong need to create and innovate just like a start-up - despite the fact that they're one of the largest names in the industry.



Transcript

English subtitles are not available for this media..