

URL: <https://stvp.stanford.edu/blog/videos/role-of-the-startup-ceo-introduction>

Author and Lina Group Inc. CEO Theresa Lina Stevens provides an overview of why this topic is important and what this collection covers. She offers a preview of what you will hear from Silicon Valley CEOs as they describe what the job title means, how they think, and what they do day to day, some of which may be surprising.



Transcript

- Hello my name is Theresa Lina Stevens.. I'm with the Stanford Technology Ventures program and Lina Group Inc.. In technology entrepreneurship we hear a lot about founders and what's involved in introducing that first product or service.. But at some point, a company needs more than a founder, it needs a CEO whose job it is to grow and lead the company.. But what does that really mean? How does a CEO think? What's involved in doing their job on a day-to-day basis and what are some of the challenges they face as they do their job? You can get some great answers to these questions out on the web and I do suggest you go out and take a look, but nothing beats hearing it straight from the source.. To give you a sense of what life is like for the person in this role, I've assembled excerpts of talks given to our students here at Stanford by Silicon Valley start-up CEOs.. You'll hear a little about how they view their role, how they spend their time, and lessons learned on the job.. You might be surprised by some of what you hear...