

URL: <https://stvp.stanford.edu/blog/videos/leadership-in-times-of-uncertainty>

This clip featuring Theresa Lina Stevens, author and Lina Group Inc. CEO, offers a quick capsule of key messages covered in the "Leadership in Times of Uncertainty" collection. The only certainty with entrepreneurship is uncertainty. Every entrepreneurial leader must learn how to make decisions in an environment of constant change and incomplete information. Learn some of the key lessons conveyed by clips in the collection, including "control what you can," "judge on what you know," and "admit mistakes and move on."



Transcript

- Hi.. My name is Theresa Lina Stevens.. I'm with the Stanford Technology Ventures Program and Lina Group, Inc.. If there's one thing that characterizes the entrepreneurial journey, it's uncertainty.. As you take on leadership roles, you're going to find that every single day you have to make decisions in an environment of constant change and incomplete information.. Yet, you're going to be still held accountable for outcomes.. So how do you cope in this kind of environment? Well, advice is on the way.. We have a lineup of speakers in this Jolt who will talk to you about how they lead in an environment of uncertainty.. You're going to hear things like, "Control what you can.. "Make judgements based on what you know..

"If you make a mistake, admit it and move on.. "Be flexible.. "Be ready to constantly adapt." You're going to find out that no one has all of the answers, but with a little bit of effort, you can eliminate a lot of the risk...