

URL: <https://stvp.stanford.edu/blog/videos/key-success-factors-for-startups-introduction>

Theresa Lina Stevens, author and CEO of Lina Group Inc., offers an overview of how this collection shares the key success factors for entrepreneurs, as told by those who have gone before you.



Transcript

- Hello, my name is Theresa Lina Stevens.. I'm with the Stanford Technology Ventures Program and Lina Group Inc.. How would you like to have lunch with some of the best minds in Silicon Valley to pick their brains about what to do and what not to do as a technology entrepreneur? Well if that's not possible, I have the next best thing.. It's a set of two JOLTs featuring Silicon Valley superstars who will share their lessons learned.. This JOLT will talk about key success factors so that you can learn from those who've gone before you.. The other JOLT discusses pitfalls, mistakes other entrepreneurs commonly make so that you don't have to repeat them.. You'll find a link to that in the helpful link section of this JOLT.. So I suggest you study both, take good notes, and carry them with you as you embark on your entrepreneurial journey...