

URL: <https://stvp.stanford.edu/blog/videos/entrepreneurial-teams-introduction>

Theresa Lina Stevens, author and CEO of Lina Group Inc., summarizes why the composition and effectiveness of a startup team is so critical. She also offers an overview of what this collection covers.



Transcript

- Hi my name is Theresa Lina Stevens I'm with the Stanford Technology Ventures program and Lina Group Inc.. Pretty much the most critical success factor for any entrepreneurial endeavor is not the idea, it's the team.. The right team can morph even a weak idea into a success.. But when the team is weak, even a great idea can become a miserable failure.. This is because there are so many variables so many unknowns and so many twists and turns on the entrepreneurial journey that it usually boils down to how well the team can work together, adapt to change, and overcome challenges.. Our guest speakers for this Jolt are researchers, entrepreneurs, and Venture capitalists who will reinforce this important point.. They'll talk to you about who you should put on your team and they'll offer some best practices for working together effectively.. Remember it's all about the team..