Stanford eCorner

Introduction: Common Startup Mistakes and Pitfalls

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As author and CEO of Lina Group Inc. Theresa Lina Stevens explains it, this collection is the next best thing to sitting across the table from some of Silicon Valley's best minds. Originally created as part of a JOLT, or just-in-time online learning module, this clip introduces the collection and how you can learn from others' mistakes.

Transcript

- Hello, my name is Theresa Lina Stevens.. I'm with the Stanford Technology Ventures Program and and Lina Group, Inc.. How would you like to sit across the table from some of Silicon Valley's best minds to ask them what to do and what not to do as a technology entrepreneur? Well, we have the next best thing.. It's a set of two jolts.. This jolt will talk about pitfalls, common mistakes that entrepreneurs make as they embark on their entrepreneurial journey in technology.. The other jolt features key success factors, so that you can learn from others who've gone before you.. Study both, take good notes, and carry them with you as you set out to make your mark on the world...