

URL: <https://stvp.stanford.edu/clips/have-a-blast>

Nikil Viswanathan, co-founder and CEO of Alchemy, explains the two things that motivate him: the chance to improve life for everyone on the planet and the opportunity to have fun while doing it. Having fun, he says, is the key to a successful startup culture.



Transcript

- Really, it's pretty simple.. 00:00:02,970 We have a chance to like.... And this sounds crazy, and I don't say this lightly.. And I haven't really said this in public.. But I really believe we can improve life for everyone on the planet.. If you look at companies like Apple and Microsoft and Amazon and Google, it's like they've done this for billions of people around the world.. We live in a day and age where that's possible.. 20 years ago, it wasn't possible.. It was government, religion, politics, which ruled the globe, and now it's technology, right? Like internet, computer, bitcoin, Ethereum.. So but the second part, that's 50%..

The second part is we wanna have a blast while doing it.. This is so, so, so key to our vision, and so key to like our culture at Alchemy.. I didn't get to talk about it a lot.. But I think this is actually the most important lesson.. If you take nothing else away, if you have a blast, you're gonna love doing it, and you'll persevere through anything.. If you don't, if you're doing it for the money, I promise you there are way easier ways to make money than go start a company.. If you wanna have a lot of fun and really have a big impact on the world, this is one of the best ways you can do it...