

URL: <https://stvp.stanford.edu/blog/videos/four-ingredients-for-biotech-success>

According to James Sabry, Chairman and Co-founder of Cytokinetics, four elements are required for a successful launch in the field of biotech: Cash on hand, a CEO with clear vision, a handful of exceptionally bright scientists, and quality pharmaceutical partnerships. The start-up is only as good as its team, he notes, and hiring good people is paramount for the science and its products to thrive.



Transcript

English subtitles are not available for this media..