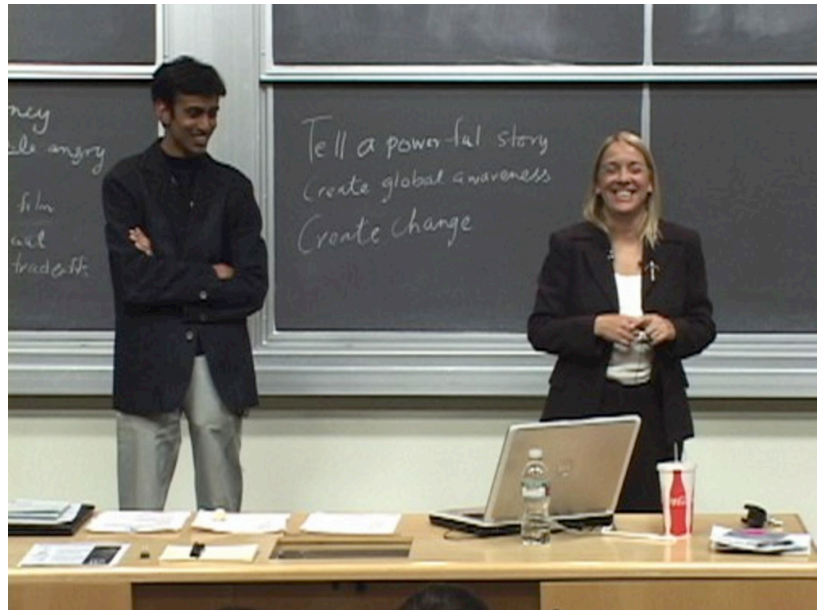


URL: <https://stvp.stanford.edu/blog/videos/dive-deeply-into-problems-and-solutions>

If the goal of the entrepreneur or the social catalyst is to catch a big fish, you've got to go into deep water, says filmmaker Anand Chandrasekaran. Live deeply and passionately and make a big splash.



Transcript

If the goal is to catch a big fish, if the goal is to go after something big, there's really no point in trying to swim in waters that are really shallow.. So, you know, I think it was a David Lynch idea - that the whole notion is if you want to solve a problem at a certain level or whether it's business problem or social entrepreneurship problem it's really important to take it on at a very deep level because otherwise the problem and the solution are both shallow, and I don't think it really makes a huge difference...