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<https://stvp.stanford.edu/blog/videos/distributing-capital-using-an-existing-well-informed-network>

One of the premises of the way the Global Fund for Women thought about distributing capital to social entrepreneurs was that there already existed a network of people who knew where critical things were happening on the ground, says Ramdas.



Transcript

One of the premises for the way in which the organization thought about distributing capital as it were to social entrepreneurs was that there already existed a network of people who really knew where critical things were happening on the ground.. We had seen that already in the evidence of the 1985 Nairobi Conference for Women that was organized by the UN and in which essentially while the UN was organizing a conference of governments, grassroots women's organizations essentially organized a parallel conference.. What the founders of the Global Fund for Women saw at that conference was that women had already begun to create networks of connection to each other so that people who are working on domestic violence in Peru knew who was working on domestic violence in Argentina or Brazil.. People who were working on girls' education in Zimbabwe were connected to women working on the same issues in Kenya.. So the Global Fund really used those existing linkages to be able to kind of tap into who was out there, who were the people really making a difference.. It didn't therefore kind of turned around and created a very huge infrastructure of offices all over the world, even a very big office here.. It was able to do things in a very light and very nimble way...