

URL: <https://stvp.stanford.edu/blog/videos/career-advice-5>

Goldberg advises students and young-budding entrepreneurs to follow their passions. You have to be passionate for your company to be able to persist and face the failures that come along the way, he says.



Transcript

I would say following your passions as Tina has said to you.. Entrepreneurship is an extreme sport.. And it takes tremendous amount of persistence and tenacity.. There's a lot of failure.. There's a lot of self doubt along the way.. If you're not pursuing something you're passionate about, it's going to be very easy to stop along the way.. And successful entrepreneur means, you don't stop.. You don't stop at anything.. You just get there.. You may change course multiple times but you get there..

So that if you're passionate about what you're doing that's an easy thing to do.. If you're not passionate about it, you know it's painfully difficult.. The second piece of career advice would be to think about as my partner, Bill Davidow has said, "Think about standing in the path of progress.. Think about identifying areas that are going to be important to society and to the planet for the next 25 to 50 years." And those are the areas that if I were charting my career today, I'd be thinking about areas like energy and materials and areas like life sciences that the Internet is going to have a run for quite some time.. I just think it's a magnificent time to be at a great research university like Stanford and to have access across departmental and across all programs that you have here...