

URL: <https://stvp.stanford.edu/clips/balance-and-tension-in-company-culture>

Steve Ballmer, Microsoft's CEO, considers the importance of balance and the tension between symbiotic and opposing forces in the enterprise. In this clip, he takes a philosophical perspective on company culture, including the interplay of far-reaching patience and meeting short-term goals, and teetering between a passion for technology and a passion for the customer.



## Transcript

English subtitles are not available for this media..