

Stanford eCorner Anyone Can Be an Entrepreneur 04-11-2009

URL: https://stvp.stanford.edu/clips/anyone-can-be-an-entrepreneur

Artists Quincy Jones III and Chamilionaire discuss the myriad ways that online media and technology have leveled the playing field for "ehustling", or the pursuit of entrepreneurship. Jones equates the Internet to the turntable when it comes to its thumbprint on hip-hop culture, whereas Chamillionaire extols Twitter as a frighteningly efficient – and more cost-effective – PR machine than a professional publicist.



Transcript

English subtitles are not available for this media..