

URL: <https://stvp.stanford.edu/blog/videos/a-serious-take-on-internet-game-play-entire-talk>

Serial entrepreneur and Zynga founder Mark Pincus and Bing Gordon, longtime Electronic Arts creative mind and investor on behalf of KPCB, provide a very laid-back and desultory conversation. Topics touched upon include successful CEOs, building sustainable companies, mentorship, and the consumer pay-driven Web 3.0.



## Transcript

English subtitles are not available for this media..