

STVP, the Stanford Engineering Entrepreneurship Center

# Corporate Innovation & Leadership Affiliate Program



**STVP**

**Stanford** | **ENGINEERING**  
Management Science & Engineering

# Give Your Organization the Stanford Advantage

In today's competitive and ever-changing environment, companies, founders, and leaders are continuously struggling to adapt to new challenges, whether it be AI, climate, or even organizational friction. If you are tasked with answering these types of questions for your organization, "What does tech leadership look like in today's environment? How can I drive innovation with less? How do I manage organizational change more effectively?", it may be time to see if the STVP Corporate Innovation and Leadership Affiliate program is right for you.

## Why Invest in Innovation Now?

**80%** of executives think their current business models are at risk to be disrupted in the near future, according to [McKinsey website, 2023](#)

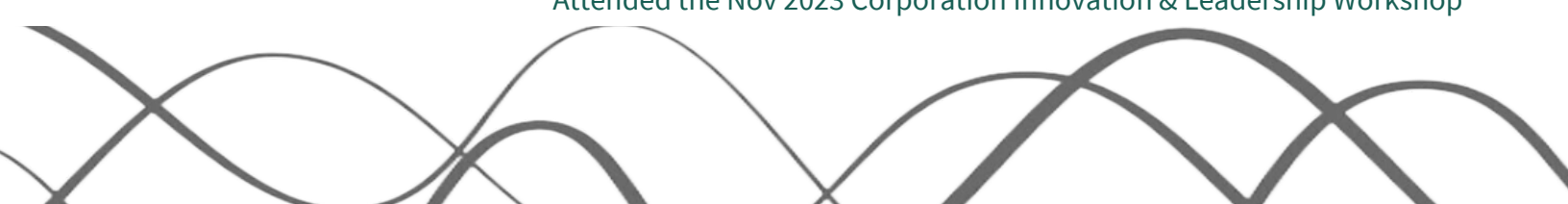
**54%** of innovating organizations have trouble bridging the gap between innovation strategy and the larger business strategy, according to the [PwC Innovation Benchmark, 2017](#).

**OVER 70%** of transformative innovations are conceived, developed and commercialized by employees working within large companies, according to [Driving Innovation from Within, Kaihan Krippendorff, 2022](#)

The STVP Corporate Innovation and Leadership Affiliate program is designed to support leaders who believe that an entrepreneurial mindset can open doors to creativity and innovative thinking that builds on the unique strengths of their organizations and workforce. The program offers a unique opportunity for corporations to learn from Stanford renowned faculty to discuss industry-relevant research topics in workshops, classrooms and community events.

**“** *The STVP Corporate Innovation & Leadership Affiliate Program workshop offered a unique learning opportunity. In addition to a diverse set of industry leaders who attended, incredible speakers like Professors Robert Sutton and Kathleen Eisenhardt offered actionable insights for me to take back to my team and company.* **”**

Hendrick Lee CPO & Founding PM - LeanData, Inc.  
Attended the Nov 2023 Corporation Innovation & Leadership Workshop



# Why STVP?

STVP, the **Stanford Engineering Entrepreneurship Center** was founded in 1997 and is housed in the Department of Management Science & Engineering. At the time, the center's primary goal was to give engineering students the opportunity to develop the entrepreneurial skills necessary to bring their innovations to scale. Today, our world's challenges are increasingly more complex and interconnected, and we need entrepreneurial engineers more than ever to help develop and scale solutions.

At the same time, innovation at scale by definition spreads far and wide. The very same technologies that are helpful in one area can have unintended consequences in another. We need everyone to think about long-term implications over short-term results. As a result, STVP's mission has evolved to focus on **“empowering aspiring entrepreneurs to become global citizens who create and scale responsible innovation.”**



## Bringing our Approach to Companies

In addition to the students we work with, we see companies, government agencies and non-profit organizations have similar challenges. Each is charged with **scaling organizations and technology, all while staying nimble and innovative.** Thus, the Corporate Innovation & Leadership affiliate program was born.

At STVP, our faculty and staff are committed to understanding entrepreneurship and innovation through practice, case studies and scholarly research. Through the affiliate program, you will have access to STVP programs, events, teachings and community in addition to the opportunity to meet and network with other like-minded leaders from around the world.

# Programs and Offerings

## What is an affiliate program and what does it offer?

An affiliate program provides **a mechanism for multiple faculty and multiple companies to discuss and explore broad research topics in a pre-competitive environment**. In these programs, Stanford faculty and students can learn about industry perspectives and priorities, and corporate members are exposed to **new ideas** and **research directions**. It is also an opportunity for companies to **build relationships** within the Stanford community and among one another.

Affiliate programs follow the rules that govern university gifts. More directed research relationships may be arranged through sponsored research agreements.

### ANNUAL MEMBERSHIP

#### Innovator membership \$100k

- ✓ Invitations to STVP events
- ✓ Logo on STVP website
- ✓ Engage with faculty, PhD students and experts
- ✓ STVP in-person courses
- ✓ Internship posting

#### Creator membership \$175k

- ✓ Invitations to STVP events
- ✓ Logo on STVP website
- ✓ Engage with faculty, PhD students and experts
- ✓ STVP in-person courses
- ✓ Internship posting
- ✓ Research exploration at STVP board meeting
- ✓ Visiting scholar opportunities

“*Participating in the Stanford STVP workshop was a rewarding and valuable experience, offering insights into the complexities of organizational structure and the nuances of leadership dynamics. As a police chief, I particularly valued the diverse perspectives and the rich exchange of ideas among the faculty and fellow attendees. The Stanford faculty expertly bridged their rigorous academic research with practical wisdom, presenting concepts highly applicable to modern policing.*”

Michael Canfield, Police Chief, Mountain View, CA  
Attended the Nov 2023 Corporation Innovation & Leadership Workshop

# Introduction of STVP Faculty



**Tom Byers**

**Professor, MS&E and Faculty Director, STVP**

Focus Areas: Ethical Dilemmas in Entrepreneurship, General Entrepreneurship



**Chuck Eesley**

**Associate Professor, MS&E  
and Associate Faculty Director, STVP**

Focus Areas: Global Entrepreneurship, High-growth, Technology Entrepreneurship



**Kathleen Eisenhardt**

**Professor, MS&E and Faculty Director Emeritus, STVP**

Focus Areas: Organizational Strategy, especially in Technology Companies in High-Velocity Industries



**Riitta Katila**

**Professor, MS&E and Faculty Director, STVP**

Focus Area: Intersection of Technology Strategy and Organizational Learning



# Introduction of STVP Faculty



**Arvind Karunakaran**

**Assistant Professor, MS&E**

Focus Areas: Organizational Theory, Authority and Accountability



**Michael Lepech**

**Professor, Civil & Environmental Engineering and Associate Faculty Director, STVP**

Focus Areas: Climate and sustainability, the Role of Startups in Solving Global Challenges



**Tina Seelig**

**Executive Director, Knight-Hennessy Scholars and Faculty Director Emeritus, STVP**

Focus Areas: Intersection of Creativity, Innovation and Entrepreneurship



# STVP

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For more information on our Corporate Affiliate Program, contact us:

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Executive Director: [moleifong@stanford.edu](mailto:moleifong@stanford.edu)

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