STVP, the Stanford Engineering Entrepreneurship Center

Corporate Innovation & Leadership Affiliate Program
80% of executives think their current business models are at risk to be disrupted in the near future, according to McKinsey website, 2023.

54% of innovating organizations have trouble bridging the gap between innovation strategy and the larger business strategy, according to the PwC Innovation Benchmark, 2017.

Over 70% of transformative innovations are conceived, developed and commercialized by employees working within large companies, according to Driving Innovation from Within, Kaihan Krippendorf, 2022.

Give Your Organization the Stanford Advantage

STVP Affiliate program aims to actively engage with companies to share our ground-breaking research on technology ventures and innovation, and our teaching and learning approaches that develop corporate leaders and intrapreneurs as global citizens.

Our program is designed to support leaders who believe that an entrepreneurial mindset can open doors to creativity and innovative thinking that builds on the unique strengths of their organizations and workforce.

This also provides a mechanism for faculty and corporations to discuss the industry-relevant research topics in a pre-competitive environment.
Program Topics

**Strategy, Innovation, and Leadership**
- Innovation strategy and competition
- Building a culture of intrapreneurship (e.g. entrepreneurial mindset, Lean Launchpad methodology, scaling innovations)
- Principle-based engineering, leadership and decision making

**Transformative Technologies**
- AI ethics and organizational challenges
- Climate and sustainability intrapreneurship
- Web 3 and blockchain

**Entrepreneurial Policy**
- Entrepreneurial policy, incentives and regulations
- Globalization and entrepreneurship in emerging economies

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### Faculty Sponsors

- Tom Byers, SoE Entrepreneurship Professor
- Chuck Eesley, MS&E Associate Professor
- Riitta Kalita, W.M. Keck Professor and MS&E Professor
- Mike Lepech, CEE Professor and Associate Department Chair for Professional Programs

### Executive Director

- Mo Lei Fong, STVP, the Stanford Engineering Entrepreneurship Center

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### Engagement/Activities

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For more information on our Corporate Affiliate Program, contact us
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