

This transcript was exported on Jul 15, 2022 - view latest version [here](#).

Guy Kawasaki:

The core, the essence of entrepreneurship is about making meaning. Those companies that are fundamentally founded to change the world, to make the world a better place, to make meaning are the companies that make a difference.

Leila Janah:

The idea of a company that has a social mission first and foremost.

Josh Reeves:

We're all moving towards a much, much faster cadence in terms of instant gratification from whatever we do, whether it's in media or politics, but building things that have a big impact on the world take time.

Michael Tubbs:

How do we make sure every kid could read at grade level in third grade? How do we make sure every kid is in a high quality preschool? How do we make sure that police community relationships are okay? I'm worried that we'll spend all our time and all our energy and all our smart on profit, but really forgetting about people.

Anne Wojcicki:

We can crowdsource the world's largest study and empower each of us with our information. Let the people rise. We really can topple a \$3 trillion industry.

Tristan Harris:

What do we care about? What is this for? Am I willing to value something else besides money?