

Laura Holmes

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EDUCATION

Stanford University BS Degree in Computer Science Stanford, CA
GPA: 3.6/4.0 2004 – present

Academic

- Multimedia Interactive Sculpture showcased in Stanford University's Central Plaza 2005
Developed project proposal, design and management plan, and secured funding from Stanford's Office of the Provost and the Vice Provost.
- Department of Religious Studies, Research Assistant to Professor Michael Zimmermann 2005
Researched, synthesized and recommended course materials for new class on influence of Western values on contemporary Buddhist organizations

Extracurricular

- Stanford Wind Ensemble and Symphony Orchestra – 1st Oboe/Section leader; Publicity Manager 2004 – 2007
Designed and led viral marketing campaigns resulting in 25% increase in annual attendance
- Fundraising and Business Development Strategist for FACES (Forum for Chinese/American Exchange at Stanford) and MLK Jr. Papers Project – Restructured fundraising strategy and led strategy to build business development partnerships 2006 – 2007
- English Teacher in Beijing, China – Designed and implemented lesson plans for students with no prior English speaking experience 2006
- Resident Assistant – Maintained physical, mental, and emotional health in a community of 87 first year students, Organized and executed events to provide residential education 2007 - present
- The Stanford Daily – Weekly Columnist; One of ten Stanford students chosen to publish opinion pieces 2007 - present

WORK EXPERIENCE

Google, Inc. Software Engineer Intern- New York, NY June 2007 – Aug 2007

- Lead developer on W3C MobileOK Best Practices Checker; worked with a geographically diverse team
- Developed an open source tool to aid mobile web developers design better mobile sites
- Expert in mobile web best practices
- Led product development for Google Docs & Spreadsheets Mobile

Stanford Visitor Information Services, Student Manager/Admissions Rep/Tour Leader - Stanford, CA May 2005 – present

- Manage a team of over 20 employees to provide admissions and campus related information and services
- Led redesign of orientation and tour training
- Selected in competitive process and promoted after first year

ClickStream Technologies, LLC, Strategic analyst and marketing manager at software development consulting firm – Berkeley, CA June 2006 – Sept 2006

- Led the design, execution, and synthesis of multiple competitive analyses
- Presented findings to lead product managers at Microsoft Corporation headquarters
- Defined company mission statement and marketing materials
- Conceptualized and executed company website
- Led public relations strategy and established media relations and leading to 20 publications

Kleiner Perkins Caufield & Byers, LLC, Research assistant for leading venture capital firm – Menlo Park, CA Aug 2005 – Sept 2005

- Led and executed research project to identify and characterize leading companies and business leaders in a foreign country
- Presented recommendations to lead partners to help drive the firm's actions in the region
- Scoped, designed, and established database to capture research findings

SKILLS AND INTERESTS

- Computer: Java, C++, C, XSLT, XPath, HTML, CSS, Intimate knowledge of mobile web best practices, Familiar with PC and Macintosh software including Microsoft Office Suite and various publishing software
- Languages: Mandarin, Spanish
- Interests include creative writing, soccer, music, rock climbing